



Addison & Associates

Delivering sustainable access to new development

Addison & Associates is an award winning multi-disciplinary consultancy specialising in promoting best practice in planning, sustainable transport and development. We work extensively at both national and local government level to help central government and local authorities improve their performance *and* outcomes. We seek to be at the cutting edge.

In order to support the achievement of economic recovery, mitigate the effects of climate change, and redress poverty of access to achieve social aims and objectives, we need to secure access to both new and existing development more holistically and innovatively than currently.

Addison & Associates are committed to helping local authorities and private developers achieve this goal. Securing effective travel plans as an integral part of any new development can significantly contribute to delivering these outcomes. This approach can also be utilised in existing communities. The DfT/CLG Good Practice Guidelines: *Delivering Travel Plans Through the Planning Process*, authored by Addison & Associates on behalf of the DfT and CLG sets out the detailed steps that enable this to happen. The messages in the guidelines are under-pinned by research which identified many areas of good practice which would benefit from being shared and put in place.

We are able to offer support to ensure that your organisation understands and makes effective use of the principles within the guidance and is best placed to put its messages into practice. The support we can offer could include the following:

- Training events for transport planners, policy planners and those involved in development management;
 - Inter-active briefing sessions for members and senior managers on the context and nature of sustainable transport;
 - Preparing Supplementary Planning Documents on travel plans;
 - Facilitating consultation and engagement events;
 - Working with communities to develop travel plans.
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Training events for officers on the effective delivery of travel plans can cover topics such as:

- Developing effective policies;
- When and where to require different types of travel plan;
- Content and structure – what does a good plan look like;
- Developing effective targets and outcomes;
- Choosing the best measures;
- Evaluation of travel plans;
- How to secure travel plans using conditions and S106 agreements;
- Monitoring and managing the travel plan after implementation;
- Enforcement and sanctions;
- Funding the process.

Briefing sessions for members and senior managers can cover topics such as:

- The importance of sustainable transport to achieving their wider economic, social and environmental objectives;
- Making effective use of the planning system;
- What travel plans can achieve – examples from research;
- What effective travel plans contain and how they should be assessed;
- Partnership working to secure effective delivery;
- Giving travel plans teeth – monitoring, management, enforcement and sanctions.
- The role of members and senior managers in the process.
- Other more detailed information about travel plan targets and measures if considered appropriate.

Any training event would be tailored to meet your specific requirements and combine presentations with interactive discussion and workshops looking at practical examples. Our experienced team will work with you to ensure that what is delivered meets your needs and is relevant to the experience of your staff, managers and members.

We would recommend that briefing sessions should be approximately 2 hours in length whilst training sessions would be a minimum of ½ day. To cover the full range of topics a full day would be needed – this could be done in one visit or as two ½ day events.

Preparation of policy documents

Experience and research shows that authorities with clear policies and procedures are the most effective at securing travel plans that deliver real results. It is also much easier for developers if they know what is expected – this encourages the production of better plans from the outset, thus speeding up the consideration of planning applications.

We can assist authorities in the preparation of **Supplementary Planning Documents**, make recommendations about thresholds, processes and the appropriate level of charges. We can also assist developers and their consultants draw on best practice to ensure that they submit travel plans that are likely to be robust. In putting together documentation we would draw on best practice but in the context of information and knowledge about local circumstances.

Facilitating consultation events and working with communities

Addison & Associates are experienced in community engagement. Obtaining understanding and support from the community and relevant parties will be crucial if travel planning is to be effective: behavioural change is critical element. We would therefore be able to undertake appropriate consultation and engagement with stakeholders on any draft documentation. This would enable authorities to move swiftly from the preparation stage to full adoption of policy.

Addison & Associates are now based at 70 Cowcross Street, London, EC1M 6EJ and can be contacted on 020 7680 2166 or anna@addison-associates.co.uk. If you would like more information on Addison & Associates or any of our particular projects/services please contact us or visit our website <http://www.addison-associates.co.uk>

We would be pleased to quote for undertaking such work to a timetable that suits you. We look forward to continuing our work in supporting the public sector to continue to improve the quality and outcomes of their services.